CITY OF CONROE
CONROE BY THE NUMBERS
10th
ANNUAL STATE OF THE CITY REPORT
A MESSAGE FROM
THE CITY ADMINISTRATOR

Dear Citizens,

I am pleased to present to you on behalf of our dedicated city employees, the 10th City of Conroe 2014 Annual Report. As the jewel of the Piney Woods, Conroe has a strong commitment to innovation and service that together form a unified foundation for building and enhancing a higher quality of life for the residents and businesses in our community.

Whether our Public Works Department is hard at work improving our city’s infrastructure, the new Conroe Connection bus route is now available in your neighborhood, or our Parks Department is planning a day of fun activities for the whole family, we never lose sight of our #1 priority – “To protect and serve the citizens of Conroe and exceed their expectations.”

Come see us at City Hall (300 W. Davis St) or visit the City of Conroe website (www.cityofconroe.org) and let us know how we may serve you.

Sincerely,

Paul Virgadamo, Jr.
City Administrator
CONROE CONNECTION

Now In Service!

4 Buses
66 Estimated Stops
19 Miles of Bus Routes

www.ConroeConnection.org
ECONOMIC DEVELOPMENT

1,045  Acres in Conroe Park North Industrial Park

38  Businesses located within Conroe Park North

2,498  Jobs in Conroe Park North Industrial Park

3,200  Expected future student capacity at Lone Star College – Conroe Center

$903  Average weekly wage in Montgomery County

30,927  Labor Force in the City of Conroe

1,346  Acres encompassed by the Lone Star Executive Airport

248  Acres in the Deison Technology Park

1,712  Total permits issued. (Residential, Commercial, Other)

871  New home starts

$149,692  Average home value

69.3  Square miles is the area of Conroe city limits

67.5  Square miles is the planning area (Regulated portion of the ETJ)

332.2  Square miles of Extra Territorial Jurisdiction (ETJ)
Where the Money Comes From

For the Fiscal Year 2014-15 Adopted Budget, revenues totaled $140.3 million which included the following:

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning Fund Balance</td>
<td>$71.2</td>
</tr>
<tr>
<td>Revenues (in Millions):</td>
<td></td>
</tr>
<tr>
<td>Property Taxes</td>
<td>$20.0</td>
</tr>
<tr>
<td>Gross Receipt Taxes</td>
<td>5.8</td>
</tr>
<tr>
<td>Sales Tax Collections</td>
<td>40.1</td>
</tr>
<tr>
<td>Other Taxes</td>
<td>2.0</td>
</tr>
<tr>
<td>Licenses and Permits</td>
<td>1.9</td>
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<tr>
<td>Charges for Current Services</td>
<td>39.4</td>
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<tr>
<td>Traffic and Criminal Fines</td>
<td>2.5</td>
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<tr>
<td>Other Revenues</td>
<td>2.7</td>
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<tr>
<td>Intergovernmental Revenue</td>
<td>3.9</td>
</tr>
<tr>
<td>Transfers In</td>
<td>22.0</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$140.3</strong></td>
</tr>
<tr>
<td><strong>Total Resources</strong></td>
<td><strong>$211.5</strong></td>
</tr>
</tbody>
</table>

$4,829,793,550 Certified taxable value
$0.4200 Per $100 value, 2014-2015 tax rate
$19,879,430 Ad valorem tax revenue

$40,139,536 Sales tax revenue
$652 Sales Tax per capita

www.CityofConroe.org
Where the Money Goes

For the Fiscal Year 2014-15 Adopted Budget, expenses totaled $139.7 million which included the following:

**Total Resources**  
$211.5

**Expenditures (In Millions):**  
General Government  $21.7  
Public Safety  31.2  
Community Development  2.2  
Public Works  20.5  
Culture and Recreation  6.8  
Non-Departmental  36.8  
Debt Service  20.6  
**Total Expenditures**  $139.7

**Ending Fund Balance**  
$71.7

$78,452  Tax base per capita  
$1,006,946  Hotel occupancy tax revenue  
$1,651,172  Building permit revenue  
$197,147,899  Capital improvement program  

[www.CityofConroe.org](http://www.CityofConroe.org)
<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average response time</td>
<td>4:19</td>
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<tr>
<td>Calls for service</td>
<td>74,133</td>
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<tr>
<td>Cases assigned</td>
<td>4,341</td>
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<tr>
<td>Total cases closed</td>
<td>1,737</td>
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<tr>
<td>Arrests</td>
<td>4,770</td>
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<tr>
<td>Crime scenes processed</td>
<td>488</td>
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<tr>
<td>Citations issued</td>
<td>12,013</td>
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<tr>
<td>Motor vehicle accidents</td>
<td>2,034</td>
</tr>
<tr>
<td>Red light camera citations</td>
<td>24,769</td>
</tr>
</tbody>
</table>
7,074 Calls for service
225 Total fires
30 Fire Investigations
8,465 Children & Adults taught fire prevention education
1,488 Commercial Inspections
2 ISO Rating is the City’s fire classification on a scale of 1 to 10 with 1 being the highest rating
24 Parks are at your service in Conroe
6.6 Miles of trails in Conroe’s parks
417 Acres of parkland maintained
93,000 Membership scans at C.K. Ray Recreation Center
72,000 Attendance to Conroe’s Aquatic Center during summer participation
400 Children per day on average attending after school programs
14 Park pavilions
24 Playgrounds
24,000 Hours of athletic field usage
4,400 Hours reserved for pavilions and Special Use Facilities
EVENTS & CELEBRATIONS

48,000 PLAYbooks distributed in the past year

7,500 Attendees at the Conroe Christmas Celebration

30,000 Citizens & visitors attended the Conroe Cajun Catfish Festival

$115,000 in Community Enrichment Grants awarded to local Groups

18,000 People attended the 2014 KidzFest

64,580 CVB Website Views

54,801 CVB Brochure requests

34,200 Patrons have been entertained at the Crighton & Owen Theatres
PUBLIC WORKS

8 Projects Designed and Constructed

5,000 LF of Sidewalk Installed

655 Miles of right-of-way mowed

2.5 Miles of Drainage Ditches Cleaned

720 Traffic signs repaired

9,836 Tasks issued

17,871 Total inspections conducted

130 Utility cuts repaired

455,320 Linear feet of sewer mains cleaned

3,284 Billion gallons of water produced

1,415 Potholes Repaired

30,000 Feet of water and sewer lines installed

6 Houses constructed through CDBG (Community Development Block Grant Dept.)

7 Dilapidated Structures Removed

www.CityofConroe.org
90% Recycling participation rate.

13,681 Tons of recycled material diverted from the local landfill since 2010.

5.1 tons of paper recycled during 2014
Great Paper Chase 4 Event

17,693 lbs. collected during 2014
Electronics Recycling Event
GOLD STAR ACCOMPLISHMENTS

- Certificate of Achievement for Excellence in Financial Reporting (Accounting – 8th yr.)
- Distinguished Budget Presentation Award (Budget – 9th yr.)
- Leadership Circle Gold Member Award (General Finance – 4th yr.)
- Investment Policy Certificate of Distinction (Investments – 4th time)
- City Secretary’s Office implemented a program for restoration/preservation of the historic Minute Books, starting with the original Minutes from 1904
- Coast Recycling Council Leadership Award (Utility Billing – 1st yr.)
- Participated in the Great State Wide Warrant Round-Up.
- Hosted an Electronics Recycling and Annual Paper Shredding Event
- Continued highly successful Curbside Recycling Program
- Financial savings FY 13-14 $1.285m
- Nine staff became Certified Parks and Recreation Professionals (CPRP).
- First time for City track and field runners to place second and third respectively in their event at the Texas Amateur Athletic Federation (TAAF) state meet.
- 3,000 participants at the annual Trick or Treat Trail and Movie In The Woods
- Installed secondary sanitation system (UV) at Aquatic Center pools.
- Installed new water slide and shade structures, renovated bath house at Oscar Johnson, Jr. Community Center Pool
- After School Recreation Program co-hosted Lights on After School with Texas A&M AgriLife Extension Service at Sam Houston Elementary School for over 1,000 children and their families to promote local activities for children to engage in during the after school hours.
- After School Recreation Program and Camp Fun Quest took part in “Texas GROW! EAT! GROW!”; a study led by Texas A&M AgriLife Extension Service in partnership with Texas A&M University School of Rural Public Health, Texas A&M, and the University of Texas School of Public Health’s Dell Center for Healthy Living.
- Renovation of the Westview Blvd. and Wilson Road Median.
- Beautification of medians at I-45 and Hwy. 105
- Implementation of Conroe 360
- Acquisition of two properties in Candy Cane Park (Cantrell and Boaz)
- The Conroe Police Department held its second 3 on 3 basketball tournament with the Community.
Conroe Christmas Celebration

Holiday fun, filled with family friendly activities, live Christmas music, vendors, and of course, Santa!

Free Admission
Heritage Place
500 Metcalf St.

Festival
Saturday, December 12
11:00am – 5:00pm

Parade
Saturday, December 12
1:00pm

For more information visit
www.CityofConroe.org
or call 936.522.3842
Our Mission

“To protect and serve the citizens of Conroe and exceed their expectations.”

CONTACTS

Administrative Department
936-522-3001

City Secretary
936-522-3010

Community Development
936-522-3600

Conroe Convention & Visitors Bureau
936-522-3500

Greater Conroe Economic Development Council
936-538-7118

Finance
936-522-3040

Fire Department
936-522-3080

Human Resources
936-522-3150

Legal Department
936-522-3030

Municipal Court
936-522-3380

Parks & Recreation
Administration Office: 936-522-3842
C.K. Ray Recreation Center: 936-522-3900
Conroe Aquatic Center: 936-522-3930
Oscar Johnson, Jr. Community Center:
936-522-3960

Police Department
936-522-3200

Public Works
936-522-3885

www.CityofConroe.org