ANNEX T

DONATIONS MANAGEMENT

City of Conroe
APPROVAL & IMPLEMENTATION

Annex T

Donations Management

Steve Williams
Director of Finance & Administration

Ken Kreger, Fire Chief
Emergency Management Coordinator

Date
8/31/11

Date
8/31/11
# RECORD OF CHANGES

**Annex T**  
Donations Management

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ANNEX T
DONATIONS MANAGEMENT

I. AUTHORITY

A. See the Basic Plan for general authorities.


II. PURPOSE

The purpose of this annex is to outline the concept of operation, organizational arrangements, and responsibilities for coordinating the efforts of volunteer groups and local government to manage donations of goods and services that may occur in the aftermath of an emergency situation.

III. EXPLANATION OF TERMS

A. Acronyms

<table>
<thead>
<tr>
<th>Acronym</th>
<th>Definition</th>
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<tbody>
<tr>
<td>ACS</td>
<td>Adventist Community Services</td>
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<td>ARC</td>
<td>American Red Cross</td>
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<tr>
<td>CBO</td>
<td>Community-Based (Volunteer) Organization (see VOLAG)</td>
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<td>DC</td>
<td>Donations Coordinator</td>
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<tr>
<td>DSG</td>
<td>Donations Steering Group</td>
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<tr>
<td>EOC</td>
<td>Emergency Operations Center</td>
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<tr>
<td>PIO</td>
<td>Public Information Office/Officer</td>
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<td>PSA</td>
<td>Public Service Announcement</td>
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<tr>
<td>RSA</td>
<td>Resource Staging Area</td>
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<tr>
<td>IHN</td>
<td>Interfaith Hospitality Network</td>
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<tr>
<td>TSA</td>
<td>The Salvation Army</td>
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<tr>
<td>VOAD</td>
<td>Voluntary Organizations Active in Disaster</td>
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<tr>
<td>VOLAG</td>
<td>Voluntary Agency (charitable organization that meets the provisions of IRS Code 501(c)(3))</td>
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B. Definitions

Donations refer to the following:

1. Cash: Currency, checks, money orders, securities, etc.

2. Goods: Food, water, clothing, equipment, toys, furniture, pharmaceuticals, bedding, cleaning supplies, etc.

3. Volunteers and Services:
a. Individuals who are not members of any particular volunteer group (often referred to as "spontaneous," "emergent," or "non-affiliated" volunteers).

b. Individuals who are members of recognized disaster relief organizations who have undergone formal training by those organizations (i.e., "affiliated" volunteers).

c. People with specialized training and expertise (e.g., doctors, nurses, medics, search and rescue, firefighting, heavy equipment operators, etc.) who may either be non-affiliated or members of a disaster relief organization.

d. Teams that provide specialized equipment or capabilities (e.g., urban search and rescue, dog teams, swift water rescue teams, home repair teams, etc.).

IV. SITUATION & ASSUMPTIONS

A. Situation

1. As noted in the Basic Plan, this jurisdiction is at risk from a number of hazards that could threaten public health and safety as well as private and public property. Should a major disaster or a lesser emergency where there is high level of media interest occur, many individuals may want to donate money, goods, and/or services to assist the victims or participate in the recovery process. The amount of donations offered could be sizable, and we could face extreme difficulties in receiving, storing, securing, sorting, transporting, accounting for, and distributing the donations to the disaster victims and supervising volunteer workers desiring to assist in the effort.

2. The City does not wish to operate a system to collect, process, and distribute donations to disaster victims. Such a system is best operated by community-based organizations (CBOs) and other voluntary agencies (VOLAGs) who have successfully handled donations in the past. Local government does, however, desire to coordinate its donation management efforts with volunteer organizations and agencies.

3. According to Chapter 418.074 of the Texas Government Code, our Mayor may accept a donation (in the form of a gift, grant, or loan) on behalf of the City of Conroe for purposes of emergency services or disaster recovery. In turn, our City may use all the services, equipment, supplies, materials, and funds to the full extent authorized by the agreement under which they are received.

B. Assumptions

1. Should a major emergency or disaster occur, donations may be given/delivered to our City whether or not they are being requested at that time. In large quantities, such donations may overwhelm the capability of the local community to handle and distribute them.

2. In a catastrophic disaster affecting the jurisdiction, local government and local volunteer groups and agencies may be adversely affected and may not be able to cope with a sizable flow of donations.
3. Donated goods may be offered to local volunteer groups or simply delivered to local government. Donations of cash for disaster victims may be made to local government.

4. Many individuals donate goods that are not needed by disaster victims or offer services that are not needed in the recovery process. Receiving and sorting unneeded goods or hosting volunteers who do not have needed skills wastes valuable resources; disposing of large quantities of unneeded goods can be a lengthy and very costly process.

5. In some cases, the amount of donations received by a community may relate more to the media attention the emergency situation receives than the magnitude of the disaster or the number of victims.

6. The problem of unneeded donations can be reduced, but not eliminated, by developing and maintaining a current list of disaster needs, screening donation offers, and providing information to potential donors through the media on current needs and those items and services that are not required.

7. Most personal donations are given little expectation of return other than the personal satisfaction of giving and perhaps some acknowledgment of thanks. However, some donations may be unusable, have "strings attached," or not really be donations at all. They may:
   
a. Be given with an expectation of some sort of repayment, publicity, or a tax write-off.

b. Be items that are out-of-date (such as expired foodstuffs or pharmaceuticals) unusable (broken furniture; dirty or torn clothing) or unsuitable (food that requires refrigeration, winter coats in August).

c. Be volunteer services that do not meet the announced or advertised expectations or capabilities; skilled trades that are not properly licensed or certified.

d. Be provided illegally as a ruse in a fraudulent process to obtain money from disaster victims.

e. Be offered at a "discount" to disaster victims, with any real savings being minimal or nonexistent.

f. Be offered in limited quantity as a deception to simply show an "association" with government or disaster relief as a basis for future advertising or publicity.

8. Donated goods may arrive in the local area without warning, day or night. Delivery drivers will want to know where they should deliver their load and who will unload it. They typically want their cargo off-loaded quickly so they can minimize down-time.

9. Donations will frequently arrive unsorted and with minimal packaging and markings. Donations may be packed in boxes, crates, barrels, or garbage bags; some items may be in bins or on pallets. When such goods are received, they must typically be sorted, repackaged and labeled, temporarily stored, and then transported to distribution points to be picked up by disaster victims.
10. Donors may want to:

   a. Know what is needed in the local area -- cash, goods, and/or services.

   b. Know how they should transport their donation to the local area, or if there is someone who can transport it for them.

   c. Start a “drive for donations” to help disaster victims, but have no knowledge of what to do and how to do it.

   d. Earmark their donation for a specific local group or organization, such as a church, fraternal society, or social service agency, or want to know who, specifically, received their donation.

   e. Have their donation received by a local official and/or receive a letter of appreciation or public recognition.

   f. Want to be fed and provided with lodging if they are providing volunteer services.

11. Disaster victims may:

   a. Desire immediate access to donations before they are sorted and ready to be disseminated at appropriate distribution points.

   b. Believe that the donations have not been or are not being distributed fairly if they do not have information on the process of distributing donations.

   c. May have unmet needs which can be satisfied by additional donations.

V. CONCEPT OF OPERATIONS

A. Objectives

The objectives of our donations management program are to:

1. Determine the needs of disaster victims and inform potential donors of those needs through the media and a variety of other means.

2. Receive, process, and distribute goods and cash donations to victims that can be used to recover from a disaster.

3. Accept offers of volunteers and donated services that will contribute to the recovery process.

4. Discourage the donations of goods and services that are not needed, so that such donations do not in themselves become a major problem.
B. Operational Concepts

1. City does not wish to operate a system to collect, process, and distribute donations to disaster victims. Such a system is best operated by community-based organizations and other volunteer organizations that have successfully handled donations in the past. However, experience has shown that volunteer groups can be overwhelmed by the scale of donations and need certain government assistance (such as traffic control, security, and help in identifying facilities to receive, sort, and distribute donated goods); additionally, large numbers of donations may be sent to the local government itself. Hence, local government desires to coordinate donation management efforts with volunteer organizations and agencies.

2. Recognized local and national charities e.g., community-based organizations (CBOs) and the voluntary (disaster relief) agencies (VOLAGs) have been accepting, handling, and distributing donations for many years. These CBOs and VOLAGs are skilled in the donations management process, and they should be the first recourse for collecting and managing donations after a major emergency or catastrophic disaster. Donors outside the local area should be encouraged to work through recognized community, state, or national social service organizations or voluntary human resource providers in the community in which they live. These organizations are capable of receiving donations in areas across the State or nation and then earmarking assistance for a particular disaster.

3. Donations of cash to CBOs and VOLAGs for disaster relief allows those organizations to purchase the specific items needed by disaster victims or provide vouchers to disaster victims so that they can replace clothing and essential personal property with items of their own choosing. Cash donations also reduce the tasks of transporting, sorting, and distributing donated goods. Therefore, cash is generally the preferred donation for disaster relief.

C. Donations Management Program

The donations management program for City is composed of several organizational elements and several operating units that are activated as needed at a level suitable for the anticipated workload. The organizational elements include the Donations Coordinator, Donations Steering Group, and the Unmet Needs Committee. The operating units include: a Donations Operations Office, a Resource Staging Area, a Phone Bank, one or more Distribution Points, and a Volunteer Center.

1. Organizational Elements

   a. Donations Coordinator (DC). A Donations Coordinator shall coordinate the donation management efforts of volunteer groups and local government. The Donations Coordinator should be appointed in writing by the Mayor when this annex is initially published and a replacement should be appointed in writing whenever there is a vacancy in this position. See Appendix 4, Tab A, for a sample of the DC appointment letter.

   b. Key Donations Management Personnel. Key donations management personnel should, to the extent feasible, be identified in advance so that they can receive
training and assist in the development of operating procedures. In addition to the Donations Coordinator, key personnel include the individuals who will supervise operation of the Resource Staging Area, Phone Bank, Volunteer Center, and Distribution Point(s), as well as the Donations Financial Manager. See Appendix 4, Tab C, for the list of key donations management personnel.

c. Donations Steering Group (DSG). The DSG provides policy guidance and general direction for the donations program. Composed of representatives of local volunteer groups and appropriate government officials, it meets periodically to plan for donation management operations. Group members should be selected prior to a disaster, but it may be desirable to update and expand membership once a disaster occurs. Oftentimes the core of the Group is an existing association of local volunteer agencies such as the Voluntary Organizations Active in Disaster (VOAD). The Donations Coordinator is responsible for organizing the DSG and normally chairs the Group. See Appendix 4, Tab B for the DSG membership roster. When a disaster has occurred, the DSG should meet regularly to address policy issues and coordinate the solution to major challenges.

d. Unmet Needs Committee. The function of the Unmet Needs Committee is to assist disaster victims who need assistance that local government has been unable to provide. The DC is expected to assist in forming the Committee as soon as practicable after a disaster occurs. The Committee may continue to operate for an extended period. The Unmet Needs Committee should consist of representatives from organizations that have provided or can provide money, manpower, or materials to assist in disaster relief. Members would typically include:

1) Representatives of local volunteer organizations.
2) Representatives of the local ministerial alliance.
3) Representatives of corporations that have donated money, staff, or goods for disaster relief.
4) Other interested parties that have donated to disaster relief.

Although the DC should assist in forming the Unmet Needs Committee, its chair should be elected by the members and preferably be a highly regarded and very much known local citizen who does not have other major commitments. As this Committee will decide which individuals receive supplemental aid, it is generally inappropriate for government officials to serve as members of this Committee. If they do, they should play a non-voting advisory or support role only. See Appendix 4, Tab D, for Unmet Needs Committee membership.

2. Operating Units

All of the operating units listed below are established after a disaster has occurred. To facilitate rapid activation of the units, suitable local facilities for each unit should be identified in pre-emergency preparedness planning; see Appendix 4, Tab 1. Some of the operating units listed below may be collocated if suitable facilities are available; for example, the Volunteer Center may be collocated with the Resource Staging Area, if a facility that provides sufficient warehouse and office space is available. In coordinating use of facilities, it is important that those providing facilities understand that some of these facilities may need to continue operations for an extended period – possibly several months. All of these facilities will be largely staffed by volunteers.
a. The Donations Operations Office.

1) The Donations Operations Office coordinates operation of the donations management program in the aftermath of a disaster; it further:

a) Maintains a Current Needs List that identifies donations that are needed and donations that are not needed. (See Appendix 1 for a sample of a Current Donations Needs List.)

b) Maintains a record of the following, as appropriate:

(1) Phone responses and referrals.
(2) Cash donations received and distributed.
(3) Donated goods received and distributed.
(4) Volunteer workers utilized and tasks accomplished.

c) Handles correspondence related to the donations management program.

d) Ensures an appropriate accounting and disbursing system is established for any cash donations received (see Appendix 4, Tab J).

e) Works closely with the Public Information Officer (PIO) to ensure donation needs, information on the availability of donated goods, and pertinent information on the operation of the donations management program is provided to the media for dissemination to the public.

2) See Appendix 4, Tab E, for information on the operation of the Donations Operations Office and the facilities, equipment, and staffing required.

b. Phone Bank

1) A Phone Bank is normally established to receive and respond to offers of donations and disseminate other disaster-related information. Depending on the goods or services offered and the current local situation, the Phone Bank may refer some donors to other agencies that may be better equipped to handle their donations. The Phone Bank may also be used to provide disaster-related information to callers.

2) Donation offers received by phone for goods and services on the Current Needs List will normally be recorded on a Record of Donation Offer, which will be provided to the Donations Operations Office for follow-up action. See Appendix 2 for an example of the Donation Offer Record.

3) The Phone Bank should work closely with the City Emergency Operations Center (EOC) to advise the City on items needed and not needed; to obtain official, updated disaster relief information for rumor control and victim assistance referrals; to provide data for government situation reports; etc.

4) See Appendix 4, Tab G, for information on the operation of the Phone Bank and the facilities, equipment, and staffing required.
c. Resource Staging Area (RSA)

1) An RSA may be established to receive, sort, organize, repackgage if necessary, and temporarily store donated and other goods and then transport them to Distribution Points where victims can pick them up.

2) It is normally located outside of the disaster area and is operated by volunteer workers. Because of their expertise in warehouse management, the Adventist Community Services (ACS) has an agreement with the state to operate regional RSAs, and they also can be asked to operate a local community’s RSA.

3) A regional RSA may be established to serve a group of affected communities. If a regional RSA is established, volunteers from those communities that receive goods from the facility will normally participate in its operation.

4) See Appendix 4, Tab F, for information on the operation of the RSA and the facilities, equipment, and staffing required.

d. Distribution Points

1) Distribution Points are sites from which ready-to-use goods (received directly from donor agencies or from an RSA or cash vouchers will be distributed to disaster victims.

2) They are typically operated by local community-based (volunteer) organizations (CBOs) or nationally-recognized volunteer agencies (VOLAGs) such as The Salvation Army (TSA) and the American Red Cross (ARC).

3) Distribution points are generally located in proximity to areas where disaster victims are living. They may be housed in facilities owned by volunteer groups or local government or in donated space.

4) See Appendix 4, Tab H, for information on the operation of Distribution Points and the facilities, equipment, and staffing required.

e. Volunteer Center

1) The Volunteer Center is a facility where spontaneous, emergent, unaffiliated volunteers are assembled, registered, assigned recovery tasks, and provided logistical and other support. Volunteers may be assigned to operate various donation management facilities, to provide direct assistance to victims (such as clean-up and home repair), or to assist government departments in recovery operations.

2) The Volunteer Center should be located in reasonable proximity to the disaster area, but not in that area.

3) See Appendix 4, Tab I, for information on the operation of the Volunteer Center and the facilities, equipment, and staffing required.
D. Actions by Phases of Emergency Management

Donations Management, as a function, primarily occurs during the recovery phase of an emergency. However, some donations management activities should occur during the preparedness and response phases of emergency management.

1. Preparedness

   a. Appoint a Donations Coordinator and establish the DSG to oversee pre-disaster donations management planning and assign responsibilities for various donations management activities.

   b. Prepare and update this annex to outline local donations management plans.

   c. Identify possible sites for the Donations Operations Office, Phone Bank, RSA, Distribution Points, and a Volunteer Center.

   d. Develop tentative operating procedures for the Phone Bank, RSA, Distribution Points, and Volunteer Center and determine how those facilities will communicate with each other.

   e. Identify and coordinate with those volunteer organizations that could provide assistance in operating the jurisdiction's donations management program.

   f. Brief elected officials, department heads, and local volunteer groups on a periodic basis about the local donations management program.

   g. Brief the local media so they understand how the donations program will work so they can be prepared to advise the public of specific donation needs, discourage donations of unneeded items, disseminate information on the availability of donated goods, and provide other information as applicable.

   h. Brief citizen groups on how they can contribute to disaster relief with their donations and how a donations management program typically operates.

   i. Include consideration of donation management in local emergency management exercises to test donations management plans and procedures.

   j. Ensure contingency procedures are established for rapidly activating a bank account to receive and disburse monetary donations.

2. Response

   a. Review the donations management program with senior government officials.

   b. Activate the DSG.

   c. Identify and prepare specific sites for donations management facilities and begin assembling needed equipment and supplies.

   d. Identify and activate staff for donations management facilities.
e. Provide the media (through the PIO) with information regarding donation needs and procedures, and regularly update that information.

3. Recovery

a. The DSG should determine which donations management facilities will and will not be activated.

b. Set up the donations management facilities that are activated and determine how each facility will be logistically supported.

c. Staff donations management facilities with volunteer or paid workers, conducting on-the-job training as needed.

d. Collect, sort, store, distribute, and properly dispose of donations, if necessary.

e. In coordination with the PIO, provide regular updates to the media on donations procedures, progress, status, and the Current Needs List (goods and services that are needed and not needed).

f. Continually assess donations management operations and determine when the donations management facilities should close down or be consolidated and as to when the donations management program can be terminated.

g. Keep records of donations received and, where appropriate, thank donors.

h. Activate the Unmet Needs Committee to provide continuing assistance to victims in need, depending upon the donations available.

i. Maintain accounts of expenses, individual work hours, etc. Donations activities and functions are not generally reimbursable; however, if certain expenses are considered for reimbursement, accurate records will have to be submitted.

VI. ORGANIZATION & ASSIGNMENT OF RESPONSIBILITIES

A. Organization

1. The organization for donations management in the aftermath of a disaster shall consist of the organizations and facilities described in this annex, supplemented by government personnel and other resources where needed, available and appropriate. The organizations described in this annex are composed largely of volunteers; the facilities described in this annex will be primarily operated by volunteers.

2. Our normal City emergency organization, described in Section VI.A of the Basic Plan and depicted in Attachment 3 to the Basic Plan, will carry out government activities in support of donation management.
3. The Mayor is responsible for managing donations (cash or goods) that are made to the City government for disaster relief, subject to any regulations that may be enacted by the City Council.

4. The Mayor shall appoint a Donations Coordinator to manage the overall donations program and coordinate the efforts of volunteer groups and local government. The Donations Coordinator may be a volunteer or government employee familiar with the role of volunteer organizations active in disasters. As the Emergency Management Coordinator (EMC) has demanding duties during emergency response and recovery, the EMC should not be appointed as the Donations Coordinator.

B. Task Assignments

1. The Mayor will:
   a. Appoint a Donations Coordinator. See Appendix 4, Tab A.
   b. Ensure that a donations management program that coordinates the efforts of volunteer groups and the local government is planned and ready for activation.
   c. Monitor the operation of the donations management program when activated.

2. The Donations Coordinator (DC) will:
   a. Coordinate planning for and oversee the operation of the donations management program.
   b. Prepare and keep current this annex.
   c. Designate members of the DSG, with the advice of senior local officials and local volunteer groups, and chair that group.
   d. Identify, in conjunction with appropriate senior local officials and the DSG, individuals for the following key donations management positions:
      1) Volunteer Coordinator
      2) Resource Staging Area Manager
      3) Phone Bank Supervisor
      4) Donations Financial Manager
   e. Develop and maintain, in coordination with the DSG, a Donations Management Operations Guide (Appendix 4 to this annex) as a separately published document. In the pre-emergency phase, this Guide will contain general planning information with respect to facilities, equipment, staffing, and general operating guidance. When the donations management program is activated, the Guide will be updated with specific facility and equipment information, updated staff rosters, and detailed operating procedures; copies of the document will be provided to all key donations management program personnel. In the pre-emergency phase, the Guide shall include:
1) Potential locations for the Volunteer Center, RSA, Phone Bank, Distribution Points, and Donations Operations Office.
2) Equipment requirements for the facilities listed above.
3) Supply requirements for the facilities listed above.
4) Skeleton staff rosters for the facilities listed above.
5) A list of organizations that could potentially provide volunteers to staff the facilities listed above.

f. Determine, in conjunction with the City Attorney, the procedures for preparing for and handling liability issues involving volunteers that are assisting the City in donations management operations. Since these individuals may be performing volunteer services directly for the City, they may be entitled to medical coverage; accident and injury claim compensation; workman’s compensation coverage; reimbursement for stolen property; or even restitution for inappropriate comments, discrimination, or harassment.

g. Provide the media, in coordination with the PIO, information on donations management for dissemination to the public.

h. Provide local government officials with regular reports on donations management operations.

i. Ensure required donations system-related records are maintained.

3. The Donations Steering Group (DSG) will:

a. Assist the Donations Coordinator (DC) in developing a donations management program for the City and in preparing operating procedures for the donations management functions.

b. Meet regularly to coordinate, update, and collaborate on the donations system and operational process before, during, and after a disaster.

c. Assist the DC in determining which donations management functions should be activated after a disaster occurs.

d. Provide advice to the DC on suitable candidates for managing the various donations management functions.

e. Assist in locating volunteers to work in the donations management functions.

f. Assist the Donations Operations Office in maintaining records on donations activities.

g. Provide information to donors regarding voluntary agency operations and needs through the Donations Phone Bank.

h. Work together to determine the best method for handling and distributing large-volume or high-value donations received from the public or corporate entities.

i. Help the DC make decisions on when to terminate or consolidate donations management functions.
4. The Volunteer Coordinator will:
   a. Select a site for a Volunteer Center and coordinate equipping and staffing the facility.
   b. Develop operating procedures for and train staff to operate the Volunteer Center.
   c. Supervise Volunteer Center operations.
   d. Prepare and keep current Tab I to Appendix 4.

5. The Resource Staging Area (RSA) Manager will:
   a. Select a site for an RSA and coordinate equipping and staffing the facility.
   b. Develop operating procedures for and train staff to operate the RSA.
   c. Supervise RSA operations.
   d. Prepare and keep current Tab F to Appendix 4.

6. The Phone Bank Supervisor will:
   a. Select a site for a Phone Bank and coordinate equipping and staffing the facility.
   b. Develop operating procedures for and train staff to operate the Phone Bank.
   c. Supervise Phone Bank operations.
   d. Prepare and keep current Tab G to Appendix 4.

7. The Donations Financial Officer will:
   a. Establish a Donations account for receiving monetary donations.
   b. Establish specific wording for the "Pay to the Order of" line for all checks and other securities so that appropriate information can be provided to potential donors.
   c. Ensure written disbursing procedures are prepared in close coordination with the Unmet Needs Committee so account disbursing officials have a clear mandate on how to prepare assistance checks (e.g., when, how much, to whom, etc.).

VII. DIRECTION and CONTROL

A. General

1. The Mayor is responsible for all governmental activities involved with the jurisdiction’s donations management system.

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2. The DSG, chaired by the DC, will provide general guidance for donations management operations.

3. The DC will manage the donations management program, supervise key donations management program personnel, and coordinate the efforts of volunteer groups and local government.

4. The work of volunteers and paid government employees at a donations management facility will be directed by the supervisor of that facility.

5. Volunteers working as an integral part of a recognized volunteer group (e.g., the Red Cross, the Adventist Community Services, The Salvation Army, etc.) will respond to direction from those organizations.

6. Each individual supervising a donations management function will select an appropriate assistant or designee to run the operation in his or her absence.

B. Coordination

1. The DC will work out of and communicate from the Donations Operations Office, which should be located in or adjacent to the City Emergency Operations Center (EOC) if possible.

2. Each volunteer group assisting in the disaster will designate a specific individual with authority to accept task assignments and coordinate its activities with the Donations Operations Office.

VIII. INCREASED READINESS LEVELS

A. Level IV – Normal Conditions

See actions recommended in the preparedness activities in Section V.D.1.

B. Level III – Increased Readiness

1. Monitor the situation and inform key donations management personnel of the potential for activating all or portions of the donations management system.

2. Review donation management procedures for currency.

3. Check recall rosters for accuracy and update as required.

C. Level II – High Readiness

1. Continue to monitor the situation.

2. Alert key donations management staff for potential operations.

3. Ensure source lists for volunteer workers are up-to-date.
4. Check potential donations operations facilities for accessibility and availability.

D. **Level I - Maximum Readiness**

1. Continue to monitor the situation.

2. Activate key donations management staff to update planning.

3. Make tentative donations management facility selections.

4. Review equipment and supply status and alert providers of possible need.

5. Alert organizations that provide volunteer workers of possible activation.

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**IX. ADMINISTRATION & SUPPORT**

A. **Reporting**

1. During emergency operations, the Donations Operations Office shall compile and provide a daily summary of significant donations management activities to the EOC for use in staff briefings and inclusion in periodic Situation Reports (see Annex N). If the EOC has been deactivated, a periodic summary of activities will be provided to local officials and the heads of volunteer organizations participating in the recovery process.

2. Donations management facilities, if government-operated, shall provide a daily report of their activities to the Donations Operations Office. Such reports will include the following information:

   a. **Phone Bank**

      1) Number of calls by type (donation offer, vendor capabilities, requests for information, etc.)
      2) Significant donations offered and their disposition
      3) Major issues or challenges

   b. **RSA**

      1) Number and type of bulk donations received (truckloads, pallets, etc.)
      2) Significant donations and disposition
      3) Goods delivered to distribution points (truckload, pallets, boxes)
      4) Unneeded goods delivered to other agencies
      5) Current hours of operation
      6) Number of persons employed (volunteers and paid workers)
      7) Major operational activities
      8) Support activities (feeding, lodging, etc.)
      9) Major issues or challenges
c. Distribution Points

1) Number of customers served
2) Hours of operation
3) Number of workers (volunteers and paid workers)
4) Major issues or challenges

d. Volunteer Center

1) Hours of operation
2) Number of volunteers assigned to tasks
3) Number of workers within the facility
4) General types of jobs to which workers have been dispatched
5) Support activities (feeding, etc.)
6) Major issues or challenges

e. Financial Accounting

1) Cash received
2) Cash distributed
3) Major issues or challenges

B. Records

1. Activity logs - Each donations facility will maintain a log of major activities at that facility, location including activation and deactivation, arrivals and departure of staff, receipt of or return of major equipment, and the commitment of people, equipment, or materials to specific tasks.

2. The Donations Steering Group shall appoint a Secretary to provide a written record of the policies formulated and activities undertaken at meetings of the Group. Those records shall be maintained by the DC.

3. The Unmet Needs Committee shall appoint a Secretary to maintain a written record of its actions. When the recovery process is completed, those records shall be turned over to the DC for retention.

4. Documentation of costs – Expenses incurred in operating the donations management system are generally not recoverable. However, in the event state and/or federal reimbursement is considered, accurate records would need to be provided. Therefore, all government departments and agencies should maintain records of personnel and equipment used and supplies consumed during donations management operations.

C. Resources

Government resources that may be needed to operate the donations management system are listed in Annex M, Resource Management.
D. Post Incident Review

The Basic Plan provides that the Mayor shall organize and conduct a review of the emergency operations in the aftermath of major emergency or disaster operations. The purpose of this review is to identify needed improvements in this plan, its procedures, its facilities, and its equipment. When the donations management system has been activated after a major emergency or disaster, donations management program personnel shall participate in the review.

E. Training

1. The DC should attend training in donations management. Such training is offered by the Governor's Division of Emergency Management and a number of volunteer groups.

2. Donations management facility supervisors are responsible for providing on-the-job training for individuals who will be working in the facility.

F. Exercises

Local drills, tabletop exercises, functional exercises, and full-scale exercises should periodically include a donation management scenario based on the anticipated hazards which could be faced by this jurisdiction.

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X. ANNEX DEVELOPMENT & MAINTENANCE

A. The Donations Coordinator is responsible for developing and maintaining this annex. Recommended changes to this annex shall be forwarded as needs become apparent.

B. This annex will be revised annually and updated in accordance with the schedule outlined in Section X of the Basic Plan.

C. Individuals, departments, agencies, and volunteer organizations assigned responsibilities in this annex are responsible for developing and maintaining appropriate standard operating procedures (SOPs) to carry out those responsibilities.

---

XI. REFERENCES

B. FEMA, Donations Management Workshop (Student Manual), Oct 1997
C. FEMA, Donations Management Workshop (Toolbox), Oct 1997
D. FEMA, Support Annex (DM-1), Apr 1999
APPENDICES:

1. Current Donation Needs List
2. Sample Record of Donation Offer
3. Sample Public Information Release

Tab A Letter of Appointment – Donations Coordinator
Tab B Donations Steering Group Members
Tab C Key Donations Management Personnel
Tab D Unmet Needs Committee
Tab E Donations Operations Office
Tab F Resource Staging Area
Tab G Phone Bank
Tab H Distribution Points
Tab I Volunteer Center
Tab J Handling Cash Donations
LIST OF CURRENT DONATION NEEDS
City of Conroe

As of Date/Time: ______________________

1. Needed
   a. Goods

b. Services

2. Unneeded:
RECORD OF DONATION OFFER

Call received by: ___________________ Date: ____________ Time: ____

Donor Name and Information: ___________________

Salutation: ___________________

First Name: ___________________ Last Name: ___________________

Title: ___________________ Organization: ___________________

Phone 1: ___________________ Phone 2: ___________________

Address 1: ___________________

Address 2: ___________________

City: ___________________ State: _______ Zip: ____________

Country: ___________________

☐ Donated (free) ☐ Goods or ☐ Services

☐ Commercial (vendor) ☐ Goods or ☐ Services

Type of Resource: (e.g., people, food, equipment): ___________________

Category: (e.g., clothing, water, bedding): ___________________

Sub-category: (e.g., shoes, blankets, chairs): ___________________

Description/Notes: ___________________

Total Quantity: Units (#): ______ Measure (e.g., box, each): _______

Packaging ______ Amount (#): ______ Size (e.g., can, dozen, gallon): _______

Palletized: Yes No Transportation required: Yes No

Refrigeration required: Yes No Restrictions: Yes No

Resource Location: ___________________

Estimated Value: _____________ Available until: _____________

Follow-up required: Yes No Action taken: ___________________

Ver 1.2
07/04

T-2-1
PUBLIC INFORMATION RELEASE

(Date)

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION, CONTACT: City Public Information Officer

We are receiving citizen and community inquiries regarding the [name of disaster]. The calls primarily involve citizens who want to offer assistance or make donations to the [name of disaster] victims. It is important that such good intentions do not create the potential for a disaster within a disaster. Therefore people who wish to offer assistance should do so in an effective manner as possible.

Individuals or organizations that want to provide assistance to victims of the [name of disaster] should first work through their local disaster relief organizations. These may include the American Red Cross, The Salvation Army, the Texas Baptist Men Feeding Organization, the Adventist Community Services, the Second Harvest Food Banks, etc. People can find these organizations listed in the Telephone Book Yellow Pages under "Social Service Organizations."

Cash is the best contribution since items can be purchased within the affected areas to meet the specific needs of victims. To contribute cash, contributions should be sent to [the precise organization name, address, and account number where cash contributions should go].

If people prefer to donate goods or service, they should still work through their local disaster relief organizations. These organizations know the immediate needs of people in the affected areas, how best to meet those needs, and how to ensure assistance is appropriate, adequate, and delivered to the right places. The disaster relief organizations can tell potential donors what is needed and what is not needed and how to package and transport those goods that are needed to the disaster area.

We encourage people not to send unsolicited donations to the disaster area. Unsolicited donations may not reach the proper people or even meet their current needs. If donors plan to travel to the disaster area, they may find that lodging and other services are unavailable and they may add to problems in the disaster area rather than helping.

Attention News Editors and Directors: Please assist us in publicizing this information relating to donations for the [name of disaster]. We would like to encourage donations of goods and services that are needed, while discouraging donations that cannot be used and that may add to the problems that already exist. You can also help us by discouraging sightseers from driving into the disaster area.
Appendix 4
to
Annex T
Donations Management

DONATIONS MANAGEMENT OPERATIONS GUIDE

City of Conroe
DONATIONS MANAGEMENT

OPERATIONS GUIDE

1. This Guide is intended to provide information on donations management personnel and facilities and operating guidance for the donations management program. The Guide is Appendix 4 to the Donations Management Annex, but is published separately because it contains names, contact information, and facility data that change frequently.

2. In the pre-emergency phase, the Guide should be at least partially completed to provide contact information for the Donations Steering Group and other key donations personnel, to describe the functions to be performed by donations management operating units, to outline facility and equipment requirements for each unit, identify candidate facilities, and to describe the general operating process at each facility. In this phase, a Donations Coordinator should be appointed (include appointment letter in Tab A to this Guide) and Donations Steering Group members and key donations management personnel identified (complete Tabs B and C to this Guide). The Guide may be further developed during the pre-emergency phase: the Donations Coordinator should maintain it with the assistance of the Donations Steering Group. Copies will be provided to members of the Donations Steering Group, key donations management personnel, and the Emergency Management Coordinator.

3. When a disaster occurs, the Guide will be updated to identify specific facilities to be used in the donations management effort, to include staff rosters for each facility, and to include operating procedures developed for each facility. Tabs D through I should be completed during this phase. It is anticipated that the Guide will have to be regularly updated during the recovery phase to keep it current. Copies of the Guide will be distributed to members of the Donations Steering Group, key donations management personnel, the Unmet Needs Committee, and the Emergency Management Coordinator, and other local officials. Copies may also be distributed to those volunteer groups supporting local donations management operations.

4. Contents of this Guide include:

<table>
<thead>
<tr>
<th>Tab</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Donations Coordinator – Sample Letter of Appointment</td>
</tr>
<tr>
<td>B</td>
<td>Donations Steering Group</td>
</tr>
<tr>
<td>C</td>
<td>Key Donations Management Personnel</td>
</tr>
<tr>
<td>D</td>
<td>Unmet Needs Committee</td>
</tr>
<tr>
<td>E</td>
<td>Donations Operations Office</td>
</tr>
<tr>
<td>F</td>
<td>Resource Staging Area (RSA)</td>
</tr>
<tr>
<td>G</td>
<td>Phone Bank</td>
</tr>
<tr>
<td>H</td>
<td>Distribution Points</td>
</tr>
<tr>
<td>I</td>
<td>Volunteer Center</td>
</tr>
<tr>
<td>J</td>
<td>Handling Cash Donations</td>
</tr>
</tbody>
</table>
DONATIONS COORDINATOR

Effective this date, I have appointed Steve Williams, Director of Finance & Administration, as the Donations Coordinator (DC) for the City. The above-designated individual will supervise the entire donations management program for the City of Conroe using both my guidance and the recommendations of the Donations Steering Group, if one is formed.

The DC will provide additional guidance, direction, and supervision to all functions of the City's donations management program which are activated during and after a major emergency or disaster and fall under the jurisdiction of this City.

The DC will additionally work closely and collaborate with all recognized voluntary agencies in the City that will be helping victims during and after a disaster.

This appointment will remain in force until terminated by either party.

Mayor

9-27-11

Date
DONATIONS STEERING GROUP

1. The Donations Steering Group should consist of local government officials, community leaders, and designated members of the community-based (volunteer) organizations (CBOs) and the voluntary agencies (VOLAGs) who would have an interest in setting policy for and being a part of the donations management program if conditions warrant that it be operated by the City government.

2. The following are typical organizations, donations management personnel, and other officials that should be represented on the Donations Steering Group:

a. Donations Coordinator – Directs donations management operations

b. Volunteer Coordinator – Obtains/manages volunteers who donate time and services

c. Representatives from community-based (volunteer) organizations (CBOs) such as:
   1) Local volunteer center
   2) Faith-based organizations
   3) Local ministerial alliance
   4) Clubs and organizations having a charitable mission as a part of their activities (e.g., Jaycees, Scouts, Lions Clubs, fraternities, sororities, Kiwanis, Shriners, Masons, Knights of Columbus, Rotary, etc.)

d. Representatives from local chapters of national voluntary agencies (VOLAGs) such as:
   1) American Red Cross (ARC)
   2) The Salvation Army (TSA)
   3) Interfaith Hospitality Network (IHN)
   4) Texas Baptist Men (TBM)
   5) Adventist Community Services (ACS)
   6) Area Food Banks (Montgomery County Food Bank)
   7) Humane Society
   8) Church World Service (CWS)
   9) United Methodist Committee on Relief (UMCOR)
   10) Radio Emergency Associated Communications Teams (REACT)
   11) Catholic Charities

e. Public Works Director – Assists in receiving, storing, sorting, transporting, and distributing donated resources

f. Donations Financial Officer – Records, handles, and disburses monetary donations

g. Law Enforcement Representative – Coordinates security for government-supplied resources, donated goods, the Resource Staging Area, the Phone Bank, the Volunteer Center, Distribution Points, etc.

h. Public Health Officer – Certifies specialized medical volunteers and the use or disposition of donated foods and medical supplies

i. Public Information Officer – Works with the media on donations announcements/pleas
DONATIONS STEERING GROUP MEMBERS

1. Conroe Noon Lions Club
   Vick Musgrove
   1106 Wilson Road
   Conroe, TX 77301
   Office Phone: 936-760-1666
   E-mail Address: cnlc@consolidated.com

2. Conroe Evening Lions
   Nancy Mikeska, President
   5901 Hwy 105 West
   Conroe, TX 77304
   Office Phone: 936-588-1547   Cell: 936-827-3433
   E-mail Address: nmikeska@cityofconroe.org

3. Rotary Club of Conroe
   John Husbands
   Office Phone: 936-756-0671   Fax: 936-756-6877
   E-mail Address: jhusbands@soulesinsurance.com

4. American Red Cross
   Philip Arroyo
   210 Spring Hill Drive
   Spring, TX 77386
   Office Phone: 281-465-9376

5. Salvation Army
   Lieutenants Robert & Glennis Viera
   304 Ave E
   Conroe, TX 77301
   Office Phone: 936-760-2440
   E-mail Address: saconroe@flex.net

6. Kiwanis Club of Conroe
   936-760-2330

7. Interfaith Hospitality Network
   Linda King
   Office Phone: 936-441-8778
   E-mail Address: www.mcihn.org

8. Montgomery County Food Bank
   Doris Goleman:
   111 S. 2nd
   Conroe, TX 77301
   Office Phone: 936-539-6686
   E-mail Address: outreach@consolidated.net
KEY DONATIONS MANAGEMENT PERSONNEL

1. **Donations Management Coordinator:** Steve Williams  
   Agency Address: 300 West Davis, Conroe, TX 77301  
   Office Phone: 936-522-3050    Cell:936-672-9486    Fax: 936-522-3047  
   E-mail Address: swilliams@cityofconroe.org

2. **Asst. Donations Management Coordinator:** Tammie Rushing  
   Agency Address: 300 West Davis, Conroe, TX 77301  
   Office Phone: 936-522-3033    Cell: 936-520-8979    Fax: 936-522-3047  
   E-mail Address: trushing@cityofconroe.org

3. **Volunteer Coordinator:** Peggy Brown  
   Agency Address: 300 West Davis, Conroe, TX 77301  
   Office Phone: 936-522-3001    Cell: 281-797-7957    Fax: 936-522-3047  
   E-mail Address: pbrown@cityofconroe.org

4. **Resource Staging Area (RSA) Manager:** Wallace Dodd  
   Agency Address: 401 Sgt. Ed Holcomb, Conroe, TX 77304  
   E-mail Address: wdodd@cityofconroe.org

5. **Donations Financial Manager:** Kathleen Richey  
   Agency Address: 300 West Davis, Conroe, TX 77301  
   Office Phone: 936-522-3034    Cell:713-598-9633    Fax:936-522-3039  
   E-mail Address: krichey@cityofconroe.org

6. **(Other Key Donations Manager):** Rob Hamilton  
   Agency Address: 401 Sgt. Ed Holcomb, Conroe, TX 77301  
   Office Phone: 936-522-3823    Cell: 936-520-3756    Home:936-539-2340:  
   E-mail Address: rhamilton@cityofconroe.org

7. **(Other Key Donations Manager):** Lauren Arnold  
   Agency Address: 401 Sgt. Ed Holcomb, Conroe, TX 77304  
   Office Phone: 936-522-3843    Cell: 936-203-7972    Home: 936-582-2730  
   E-mail Address: larnold@cityofconroe.org

8. **(Other Key Donations Manager):** Donna Parrott  
   Agency Address: 300 West Davis, Conroe, TX 77301  
   Office Phone: 936-522-3153    Cell: 936-524-2573  
   E-mail Address: dparrott@cityofconroe.org
UNMET NEEDS COMMITTEE

1. During the recovery process, after all the disaster relief organizations and the state and/or federal government have provided monetary and other assistance to the disaster victims, there will still be those individuals and families who, for various reasons, need additional help in recovering from a disaster.

2. The Unmet Needs Committee is a group of representatives (generally from community-based relief organizations, established disaster relief agencies, the ministerial alliance, the local council of churches, local foundations, civic clubs, local businesses, etc.) who meet together to consider individual cases where the victims’ needs are significantly greater than the government and charitable assistance being provided.

3. The representatives on the Committee are from organizations that can provide money, manpower, and/or materials for disaster relief. If an organization does not provide one of the 3-Ms above, then that organization should not be a member of the Unmet Needs Committee, or at least not a voting member.

4. The Unmet Needs Committee is generally chaired by a person elected by its members. Preferred candidates are local individuals who are well-known and respected, have exhibited successful organization leadership and collaboration skills in the past, and are not currently government officials.

5. A typical method of processing an “unmet needs request” by the Committee would be:

   a. Any member of the Committee can submit a “request,” and as such, will be designated as the “advocate agency” for that particular unmet needs case.

   b. The Red Cross generally develops all cases in which the disaster victim has received the maximum Individual Family Grant award.

   c. A “request” should consist of the following:

      1) A signed request by the victim asking for additional assistance
      2) A verification of the loss incurred
      3) A compilation of the specific disaster-caused needs of the victim
      4) A recap of the assistance already provided by the various disaster relief agencies, the State, and the federal government
      5) The current financial status of the victim (the individual must sign a “Release of Confidential Information” form)

6. The advocate agency will present the individual case, and the Committee will review it. Each agency representative on the Committee will determine whether his or her agency can provide additional assistance to what has already been provided.

7. If the stated need is still unmet, and donations (money, resources, and/or manpower) are still available to help satisfy that need, then an appropriate portion of the available donations will be provided.
8. If cash is the type of donation that is considered best to satisfy the need, then, based upon the concurrence of the Committee members, the chair of the Committee will authorize the donations account bank managers to disburse the appropriate funds to the victim.

9. If the monetary donation is to be used by a vendor to provide services, a two-party check is often appropriate to preclude misuse of the donated funds (i.e., the check is made out to both the victim and the vendor).
DONATIONS OPERATIONS OFFICE

1. Purpose

The Donations Operations Office is the primary function established to set up and operate the City’s Donations Management program/system.

The Donations Operations Office coordinates and collaborates with the volunteer agencies on the Donations Steering Group to set policy and establish donations management procedures.

The Donations Operations Office performs as the liaison between the City’s Emergency Operating Center (EOC) and the donations management operational entities/functions.

2. Facilities & Equipment

a. The Donations Operations Office should operate in a facility that is located, if at all possible, in proximity to both the City’s EOC and the disaster area.

b. Typical equipment in the Donations Operations Office would be:

   1) Sufficient desks, tables, and chairs for staff personnel
   2) A large conference room (for daily meetings of the Donations Steering Group)
   3) Copier and facsimile machine
   4) Sufficient phones for personnel
   5) Computers (with Internet access) and printer
   6) Break area with microwave, refrigerator, and sink

3. Staffing

See Attachment 1.

4. Operations

The Donations Operations Office should accomplish the following:

1) Select which donations management facilities/functions will operate for the disaster
2) Work closely with local government officials on disaster-related activities
3) Facilitate regular meetings of the Donations Steering Group
4) Provide operational policy for the operational donations management facilities
5) Coordinate with the City’s EOC to assess donations needed/not needed, and to obtain the latest disaster-related information for relay to callers
6) Coordinate with the volunteer agencies to determine updated referral numbers and other key information
7) Ensure the City’s Director of Finance & Administration is dealing with the issue of cash donations (e.g., account number, check address, disbursement policies, etc.)
8) Work with the City’s Public Information Officer to prepare public service announcements and media pleas
9) Perform as the webmaster for the disaster web site, if one is established
10) Maintain updated records on all donations (e.g., cash, goods, and volunteers)
11) Operate as the initial Phone Bank if one is needed
12) Assist in coordinating transportation issues with the Resource Staging Area and Distribution Points
13) Assist in establishing an Unmet Needs Committee, if one is required
14) Prepare “letters of thanks” as appropriate
Attachment 1
Donations Operations Office Staffing

1. Donations Operations Office Supervisor
   Name: Steve Williams
   Address: 300 West Davis
   Office Phone: 936-522-3050  Cell: 936-672-9486
   swilliams@cityofconroe.org

2. Donations Operations Office Staff
   Name: Tammie Rushing
   Address: 300 West Davis
   Office Phone: 936-522-3033  Cell: 936-520-8979
   trushing@cityofconroe.org

3. Donations Operations Office Staff
   Name: Suzanna Page
   Address: 300 West Davis
   Office Phone: 936-522-3036  Cell: 936-537-1648
   spage@cityofconroe.org

4. Donations Operations Office Staff
   Name: Marsha Belk
   Address: 300 West Davis
   Office Phone: 936-522-3038  Cell: 281-935-8541
   mbelk@cityofconroe.org

5. Donations Operations Office Staff
   Name: Sherrie Mattson
   Address: 300 West Davis
   Office Phone: 936-522-3048  Cell: 713-447-0803
   smattson@cityofconroe.org
RESOURCES STAGING AREA (RSA)

1. Purpose

A Resource Staging Area (RSA) is established to receive, sort, organize, repackage if necessary, and temporarily stores donated goods and then transport them to Distribution Points where victims can pick them up. A regional RSA area may be established by the State to serve a group of affected communities. If a regional RSA area is established, volunteers from those communities that receive goods from the facility will normally participate in its operation.

2. Facilities & Equipment

a. General facility requirements are outlined below. Vacant warehouses and large stores are frequently used (see Attachment 1 for candidate facilities).

1) Sufficient space (50,000-100,000 square feet) with hard flooring (for forklifts)
2) Several loading docks
3) Heated/cooled storage and work areas and some type of office space
4) Refrigerated area for selected foods and medicines
5) Large, paved parking lot for numerous commercial trucks to maneuver and park
6) Adequate power
7) Security fencing with entry point and perimeter lighting

b. General equipment/supply requirements are:

1) Phone service
2) Adequate lighting for work areas
3) Sufficient desks and chairs
4) Long (raised to chest-height) tables for sorting and packaging incoming goods
5) Packaging materials (e.g., special cartons, binding tape, shrink-wrap, steel bands with binder, etc.)
6) Drinking water and restrooms
7) Copier and fax machine
8) Computers (with Internet access) and printer
9) Pallet jacks
10) Forklifts (electric or natural gas if used inside closed building)
11) Medium-sized (bread) trucks with an elevator lift if possible, for transporting goods from the RSA to distribution facilities
12) Designated area/location for fueling distribution trucks (e.g., government facility)

Note: If volunteer workers will be living at the facility, then showers, a food preparation/dining area, and a separate sleeping area are desirable.

3. Staffing

See Attachment 2.
4. Operations

   a. Pre-emergency Phase:

      1) Identify facilities in the local area that could serve as an RSA.
      2) Keep current telephone numbers of the lessors/realtors/owners that could provide the status of applicable facilities.
      3) Develop a method for determining the availability status of a potential facility in the event a disaster has occurred or is occurring.

   b. Set-Up:

      1) Locate an available facility and obtain authority/permission for its use.
      2) Equip the facility (basic requirements are outlined above).

   c. Develop guidelines for:

      1) Obtaining and recording costs for fuel used in distribution trucks
      2) Ensuring proper certifications for drivers of all RSA-associated trucks
      3) Ensuring proper training of forklift operators
      4) Recording the receipt, storage, and distribution/disposition of donated goods
      5) Training, maintaining the status of, and assigning jobs to volunteer workers
WILL BE STAFFED BY EXISTING PERSONNEL AT THE TIME THE EOC IS PUT INTO OPERATIONS IF NECESSARY

Attachment 1
Proposed Resources Staging Areas

1. Proposed RSA 1
Manager:
Address:
Office Phone: Cell: Pager: Fax:
E-mail Address:

2. Proposed RSA 2:
Manager/Lessor/Seller:
Address:
Office Phone: Cell: Pager: Fax:
E-mail Address:

3. Proposed RSA 3:
Manager/Lessor/Seller:
Address:
Office Phone: Cell: Pager: Fax:
E-mail Address:

4. Proposed RSA 4:
Manager/Lessor/Seller:
Address:
Office Phone: Cell: Pager: Fax:
E-mail Address:

5. Local Real Estate Agents Handling Commercial Real Estate:
Name:
Point of Contact:
Phone:
Name:
Point of Contact:
Phone:

6. Local Office of Economic Development and/or Chamber of Commerce:
Name:
Point of Contact:
Phone:
WILL BE STAFFED BY EXISTING PERSONNEL AT THE TIME THE EOC IS PUT INTO OPERATIONS IF NECESSARY

Attachment 2
Resource Staging Area Staff

1. Equipment Unit Manager:
   Address:
   Office Phone:   Cell:   Pager:   Fax:
   E-mail Address:

2. Phone Line/Equipment Unit Manager:
   Address:
   Office Phone:   Cell:   Pager:   Fax:
   E-mail Address:

3. Transportation Unit Manager:
   Address:
   Office Phone:   Cell:   Pager:   Fax:
   E-mail Address:

4. Security Unit Manager:
   Address:
   Office Phone:   Cell:   Pager:   Fax:
   E-mail Address:

5. Support Unit Manager:
   Address:
   Office Phone:   Cell:   Pager:   Fax:
   E-mail Address:
PHONE BANK

1. Purpose
   a. To provide the capability to handle a large number of phone calls during and after a disaster from donors and other persons that are overloading emergency operations center (EOC) capabilities.
   b. Calls can generally be classed into four types:
      1) Donors providing a donation, starting a “drive,” or wanting to know how best to donate
      2) Vendors wanting to provide services or materials at a reduced cost to the disaster victims
      3) Drivers, en route to the disaster area, desiring to know where they should deliver their cargo, who will off-load it, etc.
      4) Persons, including disaster victims, seeking disaster-related information

2. Facilities & Equipment
   See Attachment 1.

3. Staffing
   See Attachment 2.

4. Operations
   a. Set-Up
      1) Locate the building/room(s) for the Phone Bank.
      2) Obtain an "800" toll free number.
      3) Obtain the appropriate number of incoming and outgoing phone lines (if they are not the same) based on the numbers of incoming calls anticipated and the types of outgoing calls to be made.
      4) Obtain corresponding switching equipment so incoming calls can be distributed equally.
      5) Obtain appropriate answering equipment (phone instruments, headsets, etc.).
      6) Obtain appropriate furniture for operators (desks, chairs, cubicles, etc.).
      7) Select and train personnel.
      8) Designate an area or room from which the Donations Steering Group can operate.
      9) Prepare complete donations-related Phone Operator Guides with referral numbers.
     10) Prepare training agenda and conduct training as appropriate.
   b. Operations
      1) Alert pre-certified phone operator volunteers for duty; obtain additional volunteers or paid personnel.
      2) Prepare duty times and schedules (based on anticipate incoming calls).
      3) Consider security of workers (especially at night).
4) Consider accommodations for disabled workers.
5) Consider parking accessibility (especially at night and for older or disabled workers).
6) Prepare a phone recording device on the 800 line for responding to donors during non-operational hours.
7) Record donations-related information:
   a) A listing of donations offered
   b) Information on donors
   c) Donations referrals
   d) An updated resources database derived from vendors
   e) Thank You Letters sent
8) Prepare procedures for dealing with donations collection and transportation issues such as steering donor “drives” to be more productive, assisting truck drivers en route in finding the donations drop-off point, etc.
WILL BE STAFFED BY EXISTING PERSONNEL AT THE TIME THE EOC IS PUT INTO OPERATIONS IF NECESSARY

Attachment 1
Proposed Phone Bank Locations

1. **Proposed Phone Bank 1:**
   - Manager/Lessor/Seller:
   - Address:
   - Office Phone: Cell: Pager: Fax:
   - E-mail Address:

2. **Proposed Phone Bank 2:**
   - Manager/Lessor/Seller:
   - Address:
   - Office Phone: Cell: Pager: Fax:
   - E-mail Address:

3. **Proposed Phone Bank 3:**
   - Manager/Lessor/Seller:
   - Address:
   - Office Phone: Cell: Pager: Fax:
   - E-mail Address:
WILL BE STAFFED BY EXISTING PERSONNEL AT THE TIME THE EOC IS PUT INTO OPERATIONS IF NECESSARY

Attachment 2
Phone Bank Staffing

1. Operations Unit Manager:
   Address:
   Office Phone:            Cell:            Pager:            Fax:
   E-mail Address:

2. Phone Line/Equipment Unit Manager:
   Address:
   Office Phone:            Cell:            Pager:            Fax:
   E-mail Address:

3. Support Equipment Unit Manager:
   Address:
   Office Phone:            Cell:            Pager:            Fax:
   E-mail Address:

4. Donations Coordination Team (DCT) Leader:
   Address:
   Office Phone:            Cell:            Pager:            Fax:
   E-mail Address:
DISTRIBUTION POINTS

1. Purpose
   
a. Distribution Points are locations where disaster victims pick up donated goods, materials, and supplies, etc. after a disaster strikes.

b. The Donations Coordinator (or designee) should work closely with the applicable voluntary agencies to determine where exactly these distribution points will be.

c. In the event that a distribution site is not established, then the City will need to establish one to distribute any goods received.

2. Facilities, Equipment, & Supplies

   See Attachment 1.

3. Staffing

   These facilities are generally operated by either local community-based organizations or nationally-recognized voluntary organizations and agencies. These voluntary organizations will initially use their own trained personnel for distribution operations and solicit volunteers from the community and other sources to assist as needed.

4. Operations

   a. Since local distribution operations are generally conducted by the volunteer agencies, the procedures for such operations would be the ones already used by the particular agency operating the distribution point (e.g., The Salvation Army, the American Red Cross, the Adventist Community Services, etc.).

   b. The Adventist Community Services has special expertise in managing, handling, sorting, storing, and distributing large volumes of donated goods, especially those that may not have been requested. Coordination with that agency for assistance is encouraged.
WILL BE STAFFED BY EXISTING PERSONNEL AT THE TIME THE EOC IS PUT INTO OPERATIONS IF NECESSARY

Attachment 1
Distribution Point Locations

1. Proposed Distribution Point 1:
Agency/Organization in Charge:
Site Manager:
Address:
Office Phone: Cell: Pager: Fax:
E-mail Address:

2. Proposed Distribution Point 2:
Agency/Organization in Charge:
Site Manager:
Address:
Office Phone: Cell: Pager: Fax:
E-mail Address:

3. Proposed Distribution Point 3:
Agency/Organization in Charge:
Site Manager:
Address:
Office Phone: Cell: Pager: Fax:
E-mail Address:
VOLUNTEER CENTER

1. Purpose
   a. The Volunteer Center is a facility where spontaneous, emergent, or unaffiliated volunteers are assembled and assigned tasks to assist the disaster victims or the community as a whole.
   b. The Volunteer Center performs several functions, including:
      1) Task Identification – Determining exactly what needs to be done and the types of individuals and services needed to do the job.
      2) Registration – Identifying volunteers and checking their background, skills, credentials, and providing appropriate identification badges.
      3) Dispatch – Matching jobs with skills and directing volunteers where to go to complete the needed task(s).
      4) Communications – Working between the Volunteer Center and disaster scene operations to ensure volunteers are being used effectively.
      5) Support – Established to provide food, water, lodging, transportation, first aid, and appropriate tools (shovels, chainsaws, gloves, back braces, etc.) to assist volunteer disaster workers.

2. Facilities & Equipment

   Pre-Emergency Planning

   1) Determine potential locations for the Center (civic center, churches, recreation centers). If possible, the facility should have:
      a) An office area
      b) A kitchen, dining area, and restroom facilities
      c) A sufficient parking area for large numbers of people arriving in cars, vans, trucks, buses, etc.

   2) Make arrangements in advance to use suitable facilities. See Attachment 1 for a list of candidate facilities.

   3) Identify nearby sources of potential volunteer workers. See Attachment 3.

3. Staffing

   See Attachment 2.

4. Operations

   a. Facility Set-Up. Obtain the following in the event the Volunteer Center is activated:

      1) Sufficient phone lines and phone instruments to conduct volunteer operations, and sufficient furniture, desks, chairs, etc. to accommodate workers and staff
      2) Copier and fax machine
3) Computers (with Internet access) and appropriate printer
4) Capability to produce security access badges
5) Tools with appropriate markings to preclude theft
6) Vehicles (vans, buses, etc.) to transport volunteer workers to and from the Volunteer Center and the work sites
7) Temporary floor coverings (plastic, etc.) for protecting the high traffic areas in the event the Volunteer Center is located in a special-use building (e.g., church, etc.)

b. Facility Operation

1) An Administrative function to in-process volunteer workers; to determine their job interests, skills, and certifications; to issue security badges; etc.
2) A Dispatch function to catalog what jobs exist, to match the volunteer workers with the appropriate tasks to be accomplished, and to issue appropriate tools for the job (e.g., gloves, saws, brooms, rakes, shovels, etc.)
3) A Support function to provide meals, drinks, etc. for the workers both at the Volunteer Center and their workplaces
WILL BE STAFFED BY EXISTING PERSONNEL AT THE TIME THE EOC IS PUT INTO OPERATIONS IF NECESSARY

Attachment 1
Volunteer Center Locations

1. **Proposed Site 1:**
   Name of Manager/Lessor/Seller:
   Address:
   Office Phone: Cell: Pager: Fax:
   E-mail Address:

2. **Proposed Site 2:**
   Manager/Lessor/Seller:
   Address:
   Office Phone: Cell: Pager: Fax:
   E-mail Address:

3. **Proposed Site 3:**
   Manager/Lessor/Seller:
   Address:
   Office Phone: Cell: Pager: Fax:
   E-mail Address:

4. **Proposed Site 4:**
   Manager/Lessor/Seller:
   Address:
   Office Phone: Cell: Pager: Fax:
   E-mail Address:
WILL BE STAFFED BY EXISTING PERSONNEL AT THE TIME THE EOC IS PUT INTO OPERATIONS IF NECESSARY

Attachment 2
Volunteer Center Staffing

Site Manager Contact:
Address:                      
Office Phone: Cell:        Pager:        Fax:        
E-mail Address:              

Alternate Site Manager Contact:
Address:                      
Office Phone: Cell:        Pager:        Fax:        
E-mail Address:              

Dispatch Unit Manager:
Address:                      
Office Phone: Cell:        Pager:        Fax:        
E-mail Address:              

Equipment Unit Manager:
Address:                      
Office Phone: Cell:        Pager:        Fax:        
E-mail Address:              

Support Unit Manager:
Address:                      
Office Phone: Cell:        Pager:        Fax:        
E-mail Address:              

Ver 2.0
03/06

T-4-I-4
WILL BE STAFFED BY EXISTING PERSONNEL AT THE TIME THE EOC IS PUT INTO OPERATIONS IF NECESSARY

Attachment 3
Potential Sources of Volunteer Workers

Name of Organization:
Point of Contact:
Address:
Office Phone: E-mail Address:
Cell: Pager: Fax:

Name of Organization:
Point of Contact:
Address:
Office Phone: E-mail Address:
Cell: Pager: Fax:

Name of Organization:
Point of Contact:
Address:
Office Phone: E-mail Address:
Cell: Pager: Fax:

Name of Organization:
Point of Contact:
Address:
Office Phone: E-mail Address:
Cell: Pager: Fax:

Name of Organization:
Point of Contact:
Address:
Office Phone: E-mail Address:
Cell: Pager: Fax:
HANDLING CASH DONATIONS

1. Cash donations are frequently the best type of donation since the money received can easily be used by the recipient organization to assist disaster victims in purchasing goods and clothing, obtaining transportation, repairing their home, etc.

2. Donors should be encouraged to contribute cash, not to the City of Conroe, but rather to the local community-based organizations or the voluntary disaster relief agencies (e.g., the American Red Cross (ARC), The Salvation Army (TSA), Interfaith Hospitality Network (IFN), Montgomery County Food Bank (Food Banks), Texas Baptist Men, United Methodist Committee on Relief (UMCOR), Radio Emergency Associated Communications Team (REACT)).

3. Cash donations should generally not be accepted by the City since the management of donated disaster funds by the government often turns to be a "lose-lose" proposition in that the disbursement of these funds can rarely, if ever, be carried out in an equitable manner that is sufficient to satisfy all the recipients and non-recipients.

4. If, however, unsolicited funds are received and accepted (i.e., not returned) by the City, then the subsequent steps should be followed:
   a. A separate bank account with an appropriate account number should be established.
   b. Persons, corporations, organizations, etc. wishing to donate cash should know exactly who to make the check to, the appropriate address to which the check should be sent, and any other information needing to be written on the check to validate and enhance its processing.
   c. The same applies to other forms of donated securities such as stocks, bonds, etc.
   d. Procedures should be written to clearly show:
      1) How the account will be managed.
      2) Who will establish and maintain the account.
      3) Under what authority.
      4) Who will give the approval to the bank account managers for disbursement.
      5) What will be the exact process used to authorize disbursement.
      6) By what method is the payment made (two-party check, etc.).
   e. The person(s) authorized to disburse the funds should be a neutral party and not associated with the recipients, the government, or any other person or entity that could prejudice the disbursement of monies or otherwise indicate impropriety.
State Planning Standards Checklist for Annex T, Donations Management

Jurisdiction(s): City of Conroe
Annex Date: 8/31/11 Date of most recent change, if any: 
(The date which appears on the signature page)

Note: The annex will be considered Deficient if the italicized standards are not met.

<table>
<thead>
<tr>
<th>This Annex shall:</th>
<th>Section/paragraph</th>
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<tbody>
<tr>
<td><strong>I. Authority</strong></td>
<td></td>
</tr>
<tr>
<td>T-1. Identify local, state, and federal legal authorities pertinent to the subject of the annex in addition to those cited in the basic plan.</td>
<td>I.</td>
</tr>
<tr>
<td><strong>II. Purpose</strong></td>
<td></td>
</tr>
<tr>
<td>T-2. Include a purpose statement that describes the reason for development of the annex.</td>
<td>II.</td>
</tr>
<tr>
<td><strong>III. Explanation of Terms</strong></td>
<td></td>
</tr>
<tr>
<td>T-3. Explain acronyms and define terms used in the annex.</td>
<td>III.</td>
</tr>
<tr>
<td><strong>IV. Situation &amp; Assumptions</strong></td>
<td></td>
</tr>
<tr>
<td>T-4. Include a situation statement related to the subject of the annex or refer to the general situation information contained in the Basic Plan.</td>
<td>IV.A</td>
</tr>
<tr>
<td>T-5. Include a list of assumptions used in planning for donations management operations during emergency situations.</td>
<td>IV.B</td>
</tr>
<tr>
<td><strong>V. Concept of Operations</strong></td>
<td></td>
</tr>
<tr>
<td>T-6. State the objectives of the local donations management program.</td>
<td>V.A.</td>
</tr>
<tr>
<td>T-7. Outline the local concept of operations for managing donations in the aftermath of a disaster.</td>
<td>V.B</td>
</tr>
<tr>
<td>T-8. Describe the organizational elements of the local donations management program.</td>
<td>V.C.1</td>
</tr>
<tr>
<td>T-9. Describe the operational units of the local donations management program and their function</td>
<td>V.C.2</td>
</tr>
<tr>
<td>T-10. Include a list of actions by phases of emergency management to be taken to ensure effective donations management during emergency situations.</td>
<td>V.D</td>
</tr>
<tr>
<td><strong>VI. Organization &amp; Assignment of Responsibilities</strong></td>
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</tr>
<tr>
<td>T-11. Indicate how the donations management function will be organized.</td>
<td>VI.A</td>
</tr>
<tr>
<td>T-12. Include a listing of the responsibilities for donations management tasks assigned to individuals, departments, operating units, and other groups.</td>
<td>VI.B</td>
</tr>
<tr>
<td><strong>VII. Direction &amp; Control</strong></td>
<td></td>
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<tr>
<td>T-13. Describe how the donations management program will be directed and coordinated.</td>
<td>VII.A-B</td>
</tr>
<tr>
<td><strong>VIII. Readiness Levels</strong></td>
<td></td>
</tr>
<tr>
<td>T-14. Describe actions to be taken at various readiness levels.</td>
<td>VIII</td>
</tr>
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### IX. Administration & Support

<table>
<thead>
<tr>
<th>Task Number</th>
<th>Task Description</th>
<th>Section</th>
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<tbody>
<tr>
<td>T-15</td>
<td>Establish reporting requirements for the donations Management program.</td>
<td>IX.A</td>
</tr>
<tr>
<td>T-16</td>
<td>Establish policies on record keeping for the donations management program.</td>
<td>IX.B</td>
</tr>
<tr>
<td>T-17</td>
<td>Outline training and exercise requirements relating to the donations management program.</td>
<td>IX.E-F</td>
</tr>
</tbody>
</table>

### X. Annex Development & Maintenance

<table>
<thead>
<tr>
<th>Task Number</th>
<th>Task Description</th>
<th>Section</th>
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</thead>
<tbody>
<tr>
<td>T-18</td>
<td>Specify the individual(s) by position responsible for developing and maintaining the annex.</td>
<td>X.A</td>
</tr>
<tr>
<td>T-19</td>
<td>Make reference to the schedule for review and update of annexes contained in Section X of the Basic Plan</td>
<td>X.B</td>
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### XI. References

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<tr>
<th>Task Number</th>
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<tr>
<td>T-20</td>
<td>List references pertinent to the content of the annex.</td>
<td>XI</td>
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### Other

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<tr>
<td>T-21</td>
<td>Include a sample Donation Needs List and Record of Donation Offer.</td>
<td>Appendices 1-2</td>
</tr>
<tr>
<td>T-22</td>
<td>Include a Donations Management Operations Guide that:</td>
<td>Appendix 4</td>
</tr>
<tr>
<td></td>
<td>A. Identifies the Donations Coordinator, Donations Steering Group members, and Key Donations Management Personnel.</td>
<td>Tabs A, B, C</td>
</tr>
<tr>
<td></td>
<td>B. Makes provisions for identifying key donations management operating units and their responsibilities, identifying suitable facilities and required equipment for each unit, and describing how units will operate.</td>
<td>Remaining tabs</td>
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<td></td>
<td><em>(This Guide is maintained separately from this annex as it contains information that changes frequently.)</em></td>
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**For Local Government Use**

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**For Dem Use**

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DEM Regional Liaison Officer Review
DEM Preparedness Section Processing