A Message from the Mayor

To our great citizens, sponsors and friends:

It is with great pleasure that I invite you to join us for the 10th Conroe Christmas Celebration.

A special thank you to all of our past sponsors, employees, staff and everyone associated with making this event a success.

Any consideration you may give to renewing your sponsorship, joining as a new sponsor, or participation is greatly appreciated.

Thank you and have a Blessed Christmas Season.

Mayor Powell

2019 Festivities

Tree Lighting Ceremony
Tuesday, December 3rd
6:00pm, Heritage Place

Christmas on Main
Tuesday, December 3rd
7:00-8:30pm, Downtown Conroe

Conroe Christmas Celebration
Saturday, December 14th
11:00am-4:00pm, Heritage Place

Kiwanis Christmas Parade
Saturday, December 14th
1:00pm, Downtown Conroe

Sponsorship Opportunities

Be a part of an exciting community event!

936-522-3001
klincoln@cityofconroe.org
www.cityofconroe.org
Why Sponsor Conroe Christmas Celebration?

An event with spirit…
Annually during the holiday season, thousands of people converge on downtown Conroe and Heritage Place to hear holiday music and see the spectacular lights. The festivities start with the annual tree lighting on December 3, 2019. The Conroe Christmas Celebration is held on December 14th. Families come out for a day of holiday festivities featuring snow hills, trackless train, entertainment and vendors. Highlight of the celebration is the Kiwanis Christmas Parade and of course Santa and Mrs. Claus join us from the North Pole every year.

For a great cause!
Quality family activities for the citizens is our top priority. The Conroe Christmas Celebration allows families and friends a day of holiday fun without breaking the bank and for everyone to renew their Christmas Spirit. The event has an assortment of activities for everyone. Our snow hills are an annual attraction for kids. The trackless train and pony rides create memorable experiences for families. Christmas themed activities get everyone involved in the holiday fun. Entertainment on the stage will fill you with joy. And, everyone loves a parade!

Demonstrated, proven return on investment!
As producer of the Conroe Christmas Celebration, The City of Conroe relies heavily on corporate and individual contributions to annually maintain and improve the quality while keeping the event FREE to the public. With a significant marketing program, and attendance in the thousands, Conroe Christmas Celebration offers a wide range of sponsorship opportunities to meet any company’s marketing goals or personal philanthropic community involvement. We invite you to join our cause – FAMILIES AND COMMUNITIES!

Be a part of something great by supporting the Conroe Christmas Celebration in 2019!

Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship Opportunities</th>
</tr>
</thead>
</table>
| Santa - $10,000 | ~ Company name listed as presenting sponsor  
~ Company name or logo on 2 digital billboards  
~ Logo placement on Conroe Christmas Celebration posters  
~ Rotating acknowledgement on downtown Conroe radio  
~ Space (10x10) for promotional use in the park (upon request)  
~ Company recognition from stage throughout the day  
~ Company name on individual banner placed along West Davis and N Frazier  
~ Invitation to Sponsorship Reception  
~ Special thank you gift! |
| Reindeer - $5,000 | ~ Logo placement on Conroe Christmas Celebration posters  
~ Rotating acknowledgement on downtown Conroe radio  
~ Space (10x10) for promotional use in the park (upon request)  
~ Company recognition from stage throughout the day  
~ Company name on individual banner placed along West Davis and N Frazier  
~ Invitation to Sponsorship Reception  
~ Special thank you gift! |
| Candy Cane - $2,500 | ~ Logo placement on Conroe Christmas Celebration posters  
~ Space (10x10) for promotional use in the park (upon request)  
~ Company recognition from stage throughout the day  
~ Company name on individual banner placed along West Davis and N Frazier  
~ Invitation to Sponsorship Reception  
~ Special thank you gift! |
| Snowman - $1,000 | ~ Company recognition from stage throughout the day  
~ Company name on individual banner placed along West Davis and N Frazier  
~ Invitation to Sponsorship Reception  
~ Special thank you gift! |
| Santa’s Helper - $999 or less | ~ Company name on individual banner placed along West Davis and N Frazier  
~ Invitation to Sponsorship Reception  
| For more information: 936-522-3001 klincoln@cityofconroe.org |
Conroe Christmas Celebration Sponsorship Agreement

THIS AGREEMENT, made this ______ day of ____________, 20__ by and between the City of Conroe and __________________________, hereinafter referred to as the “Sponsor.”

THIS DOCUMENT contains the entire agreement of the parties and no modification, alteration, or other provision which is inconsistent with or in addition to the terms and conditions herein contained shall have any force or effect unless the same shall be amended by notification of the Sponsor by written letter and attached to this agreement. Failure of either party to enforce any of its rights hereunder shall not constitute a waiver of such rights or of any other rights hereunder.

The goal of Conroe Christmas Celebration is to provide an opportunity for individuals and families to participate in a fun and enriching activity at no cost.

Sponsor desires to contribute to the Conroe Christmas Celebration, and in consideration of the contribution and corresponding sponsorship level, receive the benefits outlined in sponsorship packet in exchange for the sponsorship fee.

TYPE OF SPONSORSHIP: ____________________________ Name the type of sponsorship and fee for chosen sponsorship

THE SPONSOR shall agree upon payment of the sponsorship fee and the signing of this agreement to the following:

- To pay the sponsorship fee no later than November 1.
- To provide print ready logo in jpeg format to be used for marketing by October 18.

GENERAL SPONSOR INFORMATION

Sponsor name ____________________________

Contact person ____________________________

Daytime phone # ____________________________ Cell phone# ____________________________

E-mail Address ____________________________

Address ____________________________ City ____________________________

State ________ Zip ______________

No☐ Yes☐ I would like a 10x10 promotional space (includes 6’ table & 2 chairs) during the celebration. Please give 48hrs notification if plans change.

City of Conroe Sponsor

Name (Print) ____________________________ Name (Print) ____________________________

Signature ____________________________ Signature ____________________________

Date ___________ Date ___________

Please mail this form to Karin Lincoln-Bishop, City of Conroe, PO Box 3066, Conroe, TX 77305; or deliver to City Hall located at 300 W. Davis St. Any signed document faxed or email attachment shall be considered an original document and shall have the binding and legal effect of an original document.

Force Majeure. No party shall be responsible for events beyond its reasonable control, such as acts of God, weather delays, restrictions, or security alerts. If the event is cancelled due to inclement weather or other conditions beyond the City's control, the Sponsor will not be entitled to a full or partial refund. If the event is rescheduled for another time, the Sponsor shall then be entitled to all the sponsorship rights herein at no additional charge.