Firefighters to Provide Conroe Children With New Winter Coats

For Immediate Release
Contact: Mike Legoudes, Jr. - Fire Marshal

December 2, 2014

Conroe, TX: On December 5, 2014, nearly 50 children from low-income families will be outfitted with brand-new winter coats thanks to a joint effort between the Conroe Fire Department, the Conroe Professional Firefighter's Association, and Operation Warm, a national, non-profit organization that has provided new coats to 1.5 million children in need. Fundraising efforts are undertaken by firefighters in order to personally fit each child, help select their favorite color, and write their name in the interior tag of their new coat, which reads, "Made Just For You".

The coat celebration will take place at Armstrong Elementary (110 Gladstell) on Friday, December 5, 2014 at 9:00 am. Firefighters worked closely with the Conroe Independent School District to select Armstrong Elementary based upon its high percentage of children qualifying for support programs such as free and reduced meals.

In 2012, Operation Warm and the International Association of Firefighters launched a partnership that spans the US and Canada. Working together for the last two years, IAFF firefighters have served over 50,000 less-fortunate children in 39 states.

Media representatives are welcome to attend the celebration. Early arrival is recommended as access into the school building must be pre-authorized by school staff.

Donations to this program can be made by visiting: http://www.operationwarm.org/conroe or by dropping off checks made out to Operation Warm at any Conroe Fire Station. All donations are used LOCALLY.

Armstrong Elementary
110 Gladstell
December 5, 2014 at 9:00 am

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