CONROE BY THE NUMBERS

FY 2015 Popular Annual Financial Report & City Update
City of Conroe, Texas
WELCOME

On behalf of our elected officials and employees, I am pleased to present to you the City of Conroe by the Numbers FY 2015 Popular Annual Financial Report & City Update. The City of Conroe experienced many positive accomplishments during the past year and the Annual Report is our opportunity to highlight those achievements and successes. Through the Council’s strategic direction, and our staff’s steadfast dedication to excellence, we have again exceeded expectations.

Conroe is home to twenty-four parks, the C.K. Ray Recreation Center - voted “Best Place to Exercise”, dedicated Police and Fire Departments, a successful new bus system, numerous new businesses and developments, and was ranked the third-best city in Texas to live. As City Administrator, I am proud to say that your City employees work hard to maintain and improve many of the programs and services we offer to ensure a high quality of life and to make certain that Conroe is one of the best cities in the nation to live, work, learn, and play.

Thanks to the City Council’s leadership and the determination of our employees, the City’s financial standing is exceptional and businesses and developments continue to move to Conroe, bringing jobs to the citizens. The City continues to move forward with more investments in infrastructure, including our streets and water and sewer systems, as well as parks, community centers, new restaurants, retail shops, residential projects and commercial buildings. All of these will continue to propel Conroe in a positive direction in the future.

The City of Conroe also remains committed to supporting the arts, culture, public health and public transportation. Our many local artists, musicians, events and venues continue to make us a cultural gem. The many successful community events, performances, outdoor activities and Lake Conroe make our City a great destination for tourists.

In 2016, the City looks forward to continuing its partnerships with the community to enrich our lives, enhance learning opportunities and improve our neighborhoods. We will endeavor to work with local business leaders, the Chamber of Commerce, the Conroe-North Houston Regional Airport, the hospitality industry and many others to attract more high-tech investments, jobs and economic opportunities.

It is a distinct privilege to be the City Administrator for Conroe. It is a responsibility that I take very seriously and willingly; as do the members of the City’s Management Team. Our commitment to Conroe’s residents, businesses and visitors is to ensure the City’s quality of life is among the best in the country and all City employees work every day with honesty and integrity to maintain confidence and exceed the expectations of the public. In that spirit, it is my honor to submit Conroe’s Annual Report for 2015 to the Mayor, the City Council, our City Employees, and to our residents, businesses and visitors.

Sincerely,

Paul Virgadamo, Jr.
City Administrator
City of Conroe Mission Statement

"To protect and serve the citizens of Conroe and exceed their expectations"
Outstanding Quality of Life!
Conroe Parks and Recreation
&
Conroe Convention and Visitors Bureau

Conroe is a delightful blend of nature, history, the arts and recreation nestled in the beautiful Piney Woods of east Texas. With so many places to see and so many things to do, you’ll find that the hardest part is deciding which activity to do first.

24 Parks are at your service in Conroe
6.6 Miles of trails in Conroe’s parks
417 Acres of parkland maintained
96,367 Membership scans at C.K. Ray Recreation Center
76,233 Attendance to Conroe’s Aquatic Center during summer participation
450 Children per day on average attending after school programs
16 Park pavilions
24 Playgrounds
4 Community Centers
27 Baseball/Softball Diamonds
18 Soccer/Football Fields
27,312 Hours of athletic field usage
6,923 Hours reserved for pavilions and Special Use Facilities
48,000 PLAYbooks distributed in the past year
9,500 Attendees at the Conroe Christmas Celebration
15,000 People attended the 2015 KidzFest
30,000 Citizens & visitors attended the Conroe Cajun Catfish Festival
74,692 CVB Website Views
48,220 CVB Brochure requests
POLICE DEPARTMENT

The Conroe Police Department is comprised of 128 sworn officers, 40 civilian employees, 11 Reserve Police Officers and numerous civilian volunteers. All are committed men and women dedicated to creating a safer environment and providing quality service to the 63,000 plus citizens of Conroe, the thousands of visitors to our city and the approximately 61 square miles of city we serve.

4:06 Average Response Time
85,076 Calls for Service
4,567 Cases Assigned
2,123 Cases Closed
4,289 Arrests
401 Crime Scenes Processed
10,925 Citations Issued
2,588 Motor Vehicle Accidents

Our challenge is to always live up to the City of Conroe Mission statement:

"To protect and serve the citizens of Conroe and exceed their expectations"

"My loyalty to this community and my crew is beyond reproach. I humbly serve as a Guardian to my community always ready to respond to those who are unable to help themselves."

- The Firefighter's Creed

FIRE DEPARTMENT

8,421 Calls for Service
254 Total Fires
32 Fire Investigations
10,756 Children & Adults Taught Fire Prevention Education
1,539 Commercial Inspections
2 ISO Rating is the City’s Fire Classification on a Scale of 1 to 10 with 1 Being the Highest Rating
4 – Buses
68 – Bus Stops
$800,000 – In Recovered Grant Reimbursement for Operating Expenses
$1.5 Million – In Capital Reimbursements Recovered
22,811 – Trips Provided to Transit Riders
54,108 – Total Revenue Miles
2 – Conroe Connection ADA Paratransit Service Vans

For more information visit
www.ConroeConnection.org
For Customer Service call
(936)229-3286
ECONOMIC DEVELOPMENT

The mission of the economic development division is to enhance the strength and stability of the greater Conroe economy through the support of existing industry and the attraction of manufacturing and service sector business (basic industries) which bring new capital and employment opportunities into the community.

248 Acres in the Deison Technology Park
71,879 Conroe Population
8,430 Total Permits Issued.
(Residential, Commercial, Other)
22,024 Total Inspections Conducted
656 New Home Starts
$225,000 Average Home Price
71.3 Square Miles is the Area of Conroe City Limits
65.5 Square Miles is the Planning Area
(Regulated Portion of the ETJ)
330.2 Square Miles of Extra Territorial Jurisdiction (ETJ)

1,045 Acres in Conroe Park North Industrial Park
3,645 Businesses Located in Conroe
46,810 Employees in Conroe
3,200 Expected Future Student Capacity at Lone Star College – Conroe Center
$51,607 Median Yearly Household Income for Workers in Conroe
33,873 Labor Force in the City of Conroe
3.72% Job Growth Rate Since 2014
1,346 Acres Encompassed by the Conroe-North Houston Regional Airport

PUBLIC WORKS

The Public Works Department has the massive responsibility of maintaining the City’s physical assets including streets, sidewalks, water system, sewer system, drainage facilities and municipally owned buildings. Public Works also oversees the City’s Community Development, including Permitting, Engineering, Planning, Platting, Code Enforcement and Capital Projects.

200 New Meter Services Added
1,400 Developer Water Taps
280 Large Meter Repairs (2” and larger)
792 Water Leaks Repaired
1,095 Water Samples Taken
492 Water Lines Flushed
445 Fire Hydrants Received Maintenance
79 Sewer Taps
17,812 Water Customers

388,000 Feet of Sewer Main Cleaned
407 Acres of Right-of-Way Mowed
5 Miles of Drainage Ditches Cleaned
874 Traffic Signal Repaired
15,236 Tasks Issued
160 Utility Cuts Repaired
3.7 Million Gallons of Water Produced
2,193 Potholes Repaired
16,284 Sewer Customers
# Financial Report

The Finance and Administration Department provides leadership and support for the resolution of all financial matters of the City.

## Statement of Activities (Accrual Basis of Accounting)

### General Revenues

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property Taxes</td>
<td>$18,288,675.00</td>
<td>$20,645,790.00</td>
</tr>
<tr>
<td>In Lieu of Taxes</td>
<td>$682,113.00</td>
<td>592,202.00</td>
</tr>
<tr>
<td>Gross Receipts Tax</td>
<td>5,498,142.00</td>
<td>5,794,039.00</td>
</tr>
<tr>
<td>Sales and Other Taxes</td>
<td>40,261,541.00</td>
<td>32,015,059.00</td>
</tr>
<tr>
<td>Hotel Occupancy Taxes</td>
<td>1,103,093.00</td>
<td>1,237,267.00</td>
</tr>
<tr>
<td>Mixed Beverage Taxes</td>
<td>219,547.00</td>
<td>272,002.00</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>719,230.00</td>
<td>2,370,655.00</td>
</tr>
<tr>
<td>Donations</td>
<td>110,556.00</td>
<td>167,455.00</td>
</tr>
<tr>
<td>Grants and Contributions Not Restricted to Specific Programs</td>
<td>2,881,040.00</td>
<td>7,757,007.00</td>
</tr>
<tr>
<td>Unrestricted Investment Earnings</td>
<td>17,105.00</td>
<td>161,487.00</td>
</tr>
<tr>
<td>Gain (Loss) on Investments</td>
<td>(16,183.00)</td>
<td>18,083.00</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$68,942,090.00</strong></td>
<td><strong>70,430,035.00</strong></td>
</tr>
</tbody>
</table>

### Net (Expense) Revenue

#### Governmental Activities

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Government</td>
<td>(6,655,521.00)</td>
<td>(10,506,880.00)</td>
</tr>
<tr>
<td>Finance</td>
<td>(1,555,022.00)</td>
<td>(1,654,077.00)</td>
</tr>
<tr>
<td>Public Safety</td>
<td>(27,095,442.00)</td>
<td>(33,296,457.00)</td>
</tr>
<tr>
<td>Parks</td>
<td>(5,743,033.00)</td>
<td>(5,947,422.00)</td>
</tr>
<tr>
<td>Public Works</td>
<td>(8,533,054.00)</td>
<td>(6,394,577.00)</td>
</tr>
<tr>
<td>Interest and Fiscal Charge</td>
<td>(5,749,864.00)</td>
<td>(5,679,185.00)</td>
</tr>
<tr>
<td><strong>Total Governmental Activities</strong></td>
<td><strong>(55,334,956.00)</strong></td>
<td><strong>(62,968,598.00)</strong></td>
</tr>
</tbody>
</table>

#### Business-Type Activities

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enterprise (Water &amp; Sewer)</td>
<td>$909,570.00</td>
<td>$730,506.00</td>
</tr>
<tr>
<td>Fleet Services</td>
<td>$122,258.00</td>
<td>$255,821.00</td>
</tr>
<tr>
<td><strong>Total Business-Type Activities</strong></td>
<td><strong>$1,031,828.00</strong></td>
<td><strong>$986,327.00</strong></td>
</tr>
</tbody>
</table>

### Total Expenses

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>$54,303,128.00</td>
<td>$61,882,271.00</td>
<td></td>
</tr>
</tbody>
</table>

### Change in Net Position

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>$14,638,891.00</td>
<td>$8,547,764.00</td>
<td></td>
</tr>
</tbody>
</table>
### Statement of Net Position

**(Accrual Basis of Accounting)**

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current and Other Assets</td>
<td>$166,919,376.00</td>
<td>$139,388,178.00</td>
</tr>
<tr>
<td>Capital Assets, Net</td>
<td>302,625,670.00</td>
<td>302,924,670.00</td>
</tr>
<tr>
<td><strong>Total Assets &amp; Deferred</strong></td>
<td>$469,545,046.00</td>
<td>$442,312,848.00</td>
</tr>
</tbody>
</table>

#### Outflows Of Resources

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-Term Liabilities</td>
<td>$286,076,052.00</td>
<td>$297,427,541.00</td>
</tr>
<tr>
<td>Other Liabilities</td>
<td>13,671,003.00</td>
<td>25,711,805.00</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Deferred</strong></td>
<td>$299,747,055.00</td>
<td>$323,139,346.00</td>
</tr>
</tbody>
</table>

#### Inflows Of Resources

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net investment in</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capital Assets</td>
<td>$92,894,487.00</td>
<td>$97,297,014.00</td>
</tr>
<tr>
<td>Restricted</td>
<td>14,793,094.00</td>
<td>20,924,906.00</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>62,110,410.00</td>
<td>951,582.00</td>
</tr>
<tr>
<td><strong>Total Net Position</strong></td>
<td>$169,797,991.00</td>
<td>$119,173,502.00</td>
</tr>
</tbody>
</table>

*The statement of Net Position presents information on all of the City’s assets and liabilities, with the difference between the two presented as net position. The statement excludes the Oscar Johnson Jr. Community Center (OJCC) and Conroe Industrial Development Corporation (CIDC), discretely-presented component units.*

### Bond Ratings

**Moody’s**
- Aa2 - General Obligation
- Aa3 - Revenue Bonds
  - Continued growth in residential, commercial, and light industrial development. Increase in tax base due to newly annexed property. Sound financial operations and healthy reserves.

**Standard & Poor’s**
- AA Stable - General Obligation
- AA Stable - Revenue Bonds
  - Strong regional and local economy.
  - Very strong financial position.

### Expenses and Program Revenues

**Governmental Activities**

![Expense and Revenue Graph]

### Revenues by Source - Governmental Activities

- **Unrestricted Grants and Contributions, 1.48%**
- **Unrestricted Investment Earnings, 0.20%**
- **Charges for Services, 11.50%**
- **Operating Grants and Contributions, 6.55%**
- **Property Taxes, 25.98%**
- **Sales Taxes, 41.49%**
- **Other Revenues, 0.23%**
- **Donations, 0.23%**
- **Miscellaneous, 2.34%**

*www.CityofConroe.org/FinancialTransparency*
Popular Annual Financial Report

The Popular Annual Financial Report (PAFR) is intended to summarize and simplify the statistical, economic, and financial information contained in the 2015 Comprehensive Annual Financial Report (CAFR). The CAFR was prepared in conformance with generally accepted accounting principles (GAAP) and was independently audited by Hereford, Lynch, Sellers, & Kirkham, P.C. The PAFR, while unsaudited, provides a brief analysis of where the City's revenues come from and where the dollars are spent as well as trends and details on the local economy. It is presented as a means of increasing public awareness about the City's financial condition through a more user-friendly presentation. For a more detailed, GAAP basis, full disclosure review of the individual funds and component units, please refer to the City's CAFR that is accessible through the City's website:

www.CityofConroe.org/FinancialTransparency

Financial Awards

Distinguished Budget Presentation Award

The Government Finance Officers Association of the United States and Canada (GFOA) presented an award of Distinguished Presentation to the City of Conroe for its annual budget for the fiscal year beginning October 1, 2014.

In order to receive this award, a governmental unit must publish a budget document that meets program criteria as a policy document, as an operations guide, as a financial plan, and as a communication device.

Texas Comptroller Leadership Circle Platinum Member

For continued progress toward achieving financial transparency. The Texas Comptroller's Leadership Circle program recognizes local governments across Texas that are striving to meet a high standard for financial transparency online. Your efforts to provide citizens with clear, consistent pictures of spending and share information in a user-friendly format have paved the way for achieving greater financial transparency.
CONROE BY
THE NUMBERS
2016

Administrative Department
936-522-3001

City Secretary
936-522-3010

Community Development
936-522-3600

Conroe Convention & Visitors Bureau
936-522-3500

Greater Conroe Economic Development Council
936-538-7118

Finance
936-522-3040

Fire Department
936-522-3080

Human Resources
936-522-3150

Legal Department
936-522-3030

Municipal Court
936-522-3380

Parks & Recreation
Administration Office: 936-522-3842
C.K. Ray Recreation Center: 936-522-3900
Conroe Aquatic Center: 936-522-3930
Oscar Johnson, Jr. Community Center: 936-522-3960

Police Department
936-522-3200

Public Works
936-522-3885

www.CityofConroe.org